# Eagle Robotics Sponsorship Packet

2026-2026 BEST and FIRST Competition Seasons



# **Mission Statement**

We spread the message of STEAM through competitive robotics. As a positive, equitable and real solution, we encourage future STEAM leaders to learn, grow, and soar to new heights through hands-on, real-life experiences.

# **Business Summary**

# **Executive Summary**

FRC Team 5417 was established on September 1st, 2014, as an extension of the newly formed robotics classes and club at Allen High School in Allen, TX. We have now grown to support more than 300 students a year on A BEST Robotics Team, six FIRST Tech Challenge teams, an FLL team and two FRC Teams.

Allen ISD Teachers Greg Burnham, Graham Gadd and Julie Kiel have partnered with professional mentors Nathan Huntoon, Darrell Ray, Charles Logston, Audrey Bartlett, Asheesh Bhardwaj, Carter Laws, Emma Laws, Shelby Ryan, Chaitanya Shubhachint, Jessica Taylor, Randall Clark, John Glotzboch, Rahul Mathur and others to guide Allen ISD high school students through problem-solving real-life problems to grow 21st century skills.

Eagle Robotics trains tomorrow's STEAM leaders with the skills needed to design and build competitive robotics solutions while building technical and professional skills. Our team has been working with elementary aged kids in our community and special needs students in our district since 2016. In 2021, we took FIRST Access Robotics (a Unified Sport) to the Texas Cup and started a robotics initiative called Eaglets to inspire younger, elementary-school students to pursue STEM. We present at international and local conferences, host speakers and local business councils, hold open houses for Allen ISD students, and continue to create brand awareness through outreach events. We have alumni who have graduated from Cornell, Purdue, Embry-Riddle, A&M and the University of Texas at Austin, Dallas and Arlington; additionally, many former members are currently attending those and other prestigious universities. Former Eagle Robotics students now work at Boeing, Texas Instruments, US Airforce test pilot, Lockheed Martin, Pratt and Whitney, Space X and more.

Eagle Robotics receives funding through grants, sponsorships, and fundraisers. We maintain a sufficient outreach program to help foster interest in STEM in younger students that stay with them after they graduate.

# **Team Impact / Outreach**

Eagle Robotics participates in community outreach events to positively impact our community, engage younger students in STEM and robotics and spread FIRST awareness. As a team, we work year-round within the community to promote robotics inside and outside of the classroom through robot demonstrations and presentations. We advocate STEAM with Allen Arts Alliance festivals and in-district elementary and middle school STEAM nights. By hosting FIRST Lego League and FIRST Tech Challenge Qualifying Events, we demonstrate the educational value of competitive robotics and STEM. Eagle Robotics also makes STEM inclusive for everyone through Special Olympics UNIFIED robotics, which offers STEM opportunities to intellectually disabled students. As partners, Eagle Robotics works side by side with them to accomplish engineering challenges to show them that they, too, can be future STEM leaders.

Allen ISD integrates our \$40 million STEAM Center into the K through 12 curriculum, allowing us to share our solutions with over 21,000 students every year.

### **Team Structure**

Our team operates as a partnership led by our Head Coach, Booster Club, and mentors. Our student leadership follows a functional structure dividing officers into specialized tasks. Our mentors align themselves with the specialized group that matches their skillset. The skills-based volunteering methodology allows our mentors to participate in ways they enjoy and helps us attract more mentors, including non-technical professionals.

The various sub-teams (Programming, Business, Build, etc.) change season to season and divide our tasks beneficially. By reviewing every sub-team's goal at the start of each meeting, we help address any potential roadblocks on our way to success. In addition, we hold elections for important positions and have instituted a hierarchical system to maximize efficiency and communication.

# 2025-26 Preliminary Team Budget

Blanks are grants or former donors we are applying for funding for the season.

Detail	Estimated Amount
BEST Student Dues and Uniform Fee	\$5,500.00
Projected FRC Student Dues (\$300)	\$12,000.00
Projected FRC Student Travel Fees (\$450)	\$18,000.00
Projected FRC Uniform Fees (\$20)	\$1,260.00
Allen Eagle Robotics 865 Roll over	\$3,000.00
Allen Eagle Robotics Booster Club	\$12,000.00
Allen ISD CTE	\$21,500.00
TI Grant and Volunteer Money	\$1,200.00
Gene HAAS Foundation	
NetScout	\$2,500.00
BAE Grant	
Okta	
FIRST in Texas Grant/TWC	
Tommy Terrific Car Wash	\$1,000.00
Allen Rotary Club Grant	\$1,000.00
Creekview Orthodontics	
FLL Hosting	\$1,500.00
Team Fundraising/Auction/Spirit Night Proceeds	
Simulink Award	
Pickle Roofing	\$500.00
NTX Giving Day	\$4,720.00
State Farm	
Parent Donations	
TOTAL	\$85,680.00

Expenses

Detail Estimated Amount

**Travel Costs** 

BEST State Championship Bus	\$2,700.00
BEST Suburban Costs	\$250.00
FRC District Competition 1 Bus	\$5,100.00
FRC District Competition 1 Hotel	\$5,040.00
FRC District Competition 2 Bus	\$1,400.00
FRC State Championship Bus	\$5,600.00
FRC State Championship Hotel	\$6,533.46
FRC World Championships Bus	\$6,600.00
FRC World Championships Hotel	\$6,533.46
FRC Suburban Costs (including gas and parking)	\$800.00
Travel Subtotal	\$40,556.92
Registration Fees	
BEST Registration	\$600.00
FTC Registration	\$625.00
FRC District Registration	\$12,600.00
FRC State Registration	\$8,000.00
FRC World Championships Registration	\$11,500.00
Registration Subtotal	\$33,325.00
Robot Parts, Materials and Hardware	
BEST Materials and Supplies	\$2,000.00
FTC Kit, Controls, Parts and Materials	\$2,500.00
FRC Parts and Materials	\$10,000.00
Programming	\$4,000.00
Build Supplies Subtotal	\$18,500.00
Outreach	
BEST Spirit Materials	\$2,430.00
Marketing Materials	\$1,000.00
FLL Marion	\$500.00
Strategy Team Expenses	\$1,000.00
Apparel/Printing	\$4,500.00
Outreach Subtotal	\$9,430.00
TOTAL	\$101,811.92
Fundraising Needed	-16,131.92

# **Sponsor Benefits**

# **Sponsorship Levels**

All sponsorship levels receive a poster of the team with the current year's robot.

Impact - \$5,000 +

- Competitions: Your company acknowledged first
- Robot: Logo or Name of individual / business in extra-large font
- Team T-shirt: Top name or logo placement on back
- Banner: Logo or Name of individual / business in extra-large font
- Trailer: Logo or Name of individual / Listed in order of financial magnitude
- Website: Logo or Name of individual / business in extra-large font

Benefactor - \$2,500 - \$4,999

- Competitions: Your company acknowledged second
- Robot: Logo or Name of individual / business in large font Team T-shirt: Second level name or logo placement on back
- Banner: Logo or Name of individual / business in large font
- Trailer: Logo or Name of individual / Listed in order of financial magnitude
- Website: Logo or Name of individual / business in large font

Sponsor - \$500 - \$2,499

- Competitions: Your company acknowledged third
- Robot: Logo or Name of individual / business in medium font
- Team T-shirt: Third level name or logo placement on back
- Banner: Logo or Name of individual / business in medium font
- Trailer: Logo or Name of individual / Listed in order of financial magnitude
- Website: Logo or Name of individual / business in medium font

Patron - \$100 - \$499

- Robot: Name of individual / business in small font Team T-shirt: Name of individual / business in small font
- Banner: Name of individual / business in small font Website: Name of individual / business in small font

### **Team Contact Information**

**Internet Presence** 

Website: team5417.com

Team Email: team5417@gmail.com

**Facebook:** www.facebook.com/FRCTeam5417

X: @allenrobotics

**Instagram:** @eagle.robotics

### **Main Contacts**

Lead Mentor: Greg Burnham
Title: Engineering Teacher

Email: gregory.burnham@allenisd.org

Cell Phone: 945.217.8631

Allen ISD STEAM Center: 469.675.2700

Allen Eagle Robotics

Booster Club

Email: alleneaglerobotics@gmail.com

# **Team Meeting Information**

Location: Allen ISD STEAM Center, Room B136

Dates: Tuesdays, Thursdays, Saturdays

Times: Weekdays - 5:00-7:00 PM; Weekends - 10:00 AM -2:00 PM

# **Sponsorship Information**

Our team's yearly budget is subdivided into four sections including - transportation, registration, build supplies, and outreach. Sponsors select specific categories to provide funding for whichever category fits their mission the best. Sponsors may indicate their choice on the sponsorship commitment form. We are currently seeking all levels of sponsors to invest in our future together.

Donations are tax deductible; please contact the Booster Club for more information. We understand that some donations can only be made out to the school club directly, in that case, **checks should be made payable to AHS Eagle Robotics**.

For donations to the booster club (a 509(a)2 organization), checks should be made payable to **Allen Eagle Robotics**, **EIN 81** - **5184772**.

# **Mailing Address**

STEAM Center ATTN: Allen Eagle Robotics 1680 Ridgeview Drive Allen, TX 75013